



## O1 Properties and Dobro Mail.Ru service launch the “Kind Meters” Project

**Moscow, Russia. November 23, 2015.** The investment company O1 Properties, one of the largest owners of class A office real estate in Moscow, and the Dobro Mail.Ru service launch the “Kind Meters” Project — a free rent of office space in O1 Properties' office centers for charity organizations.

Office premises, ready for moving in, are to be provided to charity organizations at a zero rental rate, subject to the payment only of operating and utilities costs. At the first stage, the Avion office center (47, Leningradskiy prospekt) has taken part in the Project: 1,500 square meters were allocated there for free rent by charity organizations.

To become a participant of the Project, non-commercial organizations will have to submit their constitutional documents, reports on their activities and implemented projects, as well as to pass expert inspection carried out by the Dobro Mail.Ru service's specialists.

The first participants of the Project have become the Vera Hospice Aid Fund and Konstantin Khabensky Charity Fund, which have already received office premises in the Avion.

**Alyona Meshkova, Director of the 'Konstantin Khabensky Charity Fund'**, said: “Such projects, as the Kind Meters, allow us and other funds to destroy one of the stable stereotypes existing in the charity field referring to the belief that one can help saving lives only by transferring large sums of money. Systematic resource support, that is, the provision of premises, logistics and other services on favorable terms allows to significantly reduce administrative costs and free-up additional funds for implementation of the Fund’s charity programs. We hope that other representatives of the business community will support this important initiative, too”.

**Alexander Ostrovsky, CEO O1 Properties:** “After communicating with various charity organizations within the frames of implementation of the company's corporate social responsibility program, we came to the conclusion that not only disadvantaged sections of society need help and assistance, but also the charity foundations themselves, which just like commercial companies bear the maintenance costs and for this purpose have to allocate funds, received from benefactors. The “Kind Meters” Project is our contribution to the support of organizations, which do a lot for the development of our society. We would like to thank our partner, the Dobro Mail.Ru service for its assistance and expert support of the Project.’

**Alexandra Babkina, Head of the Dobro Mail.Ru Project:** ‘For us, as a charity web-service, it is very important to work with professional non-commercial organizations, which are engaged in transparent and efficient activities. Each of the 89 partners of the service has undergone serious legal and reputation check, so we can recommend them to our partners. Today, we provide support to O1 Properties in their commitment to

implement an infrastructure, systematic assistance Project. We are glad to recommend the best charity funds of Moscow, which within the Kind Meters Project will have an opportunity to work more efficiently, using these comfortable office premises'.

Learn more about the Project and terms of participation on the Project official website: <https://dobro.mail.ru/metry/>

For more information please visit the official web site of the company [www.o1properties.ru](http://www.o1properties.ru) or contact:

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**Information about O1 Properties**

O1 Properties is one of the major owners of class A office real estate in Moscow. The company owns and manages a portfolio of 13 completed office centers in key business districts of Moscow with the total net rentable area of 503,000.00 sq.m.. Currently the market value of the company's asset portfolio values USD 4.2 billion.

**O1 Properties Social Responsibility Program Profile.**

Within the frames of the social responsibility program, implemented by the company, O1 Properties sponsors various environment-, social- and culture-based projects. For instance, the company provides assistance to the Vera Hospice Aid Fund and is a co-investor for construction of the first children hospice in Moscow. The company also cooperates with the Kolomensky Residential Care Facility and the Rehabilitation of Children. G. I. Romanov Center' Fund. Together with the Miloserdie Fund O1 Properties holds a charity campaign aimed at collection of presents for orphans, disabled and disadvantaged children, named "Give joy on the New Year's day!"

In the field of culture and art the company provides assistance to Vladimir Spivakov Charity Fund and the "Golden Mask" theatre festival. Boris Mints, the founder of O1 Properties, is the initiator of creation of the Museum of Russian Impressionism. Paintings from Boris Mints' private collection constitute the basis of the museum exposition.

In addition to it, an important aspect of the corporate social responsibility program of O1 Properties is environment protection by implementation of "green technologies" in the company's office centers with the purpose to reduce their adverse impact on the environment.

**Information about Dobro Mail.ru Service**

Dobro Mail.ru is a service for intelligent and fair charity, created by the Mail.Ru Group. The service allows its users to easily participate in charity projects throughout Russia and is aimed at making the charity process easier and more accessible to people. A convenient search system allows to quickly find the organizations, operating in various cities and to select among them the ones, which need financial support or volunteers' assistance.

The partners of the Project are 89 reliable charity funds from 22 regions of Russia. The Project is the finalist of the National 'Silver Archer' Award 2014, of the Runet Award 2013 and 2014, is the winner of the Corporate Charity Leaders Award 2014 and of the 'Best Social Projects' 2015, 'Golden website' 2015